



AMERICAN SOCIETY FOR QUALITY

CENTRAL ARKANSAS SECTION 1407

March 1, 2008

March Meeting Information Quality Program at UALR



Please join us on March 11, 2008 at Grandpa's Fish House as Dr. John Talburt will speak on the growth and maturity of Information Quality, and about the UALR Information Quality Program.



Dr. John Talburt is Professor of Information Science and Acxiom Chair of Information Quality at UALR. He serves as the coordinator for the UALR Information Quality Graduate Program that now includes MS and PhD degrees and a graduate certificate. He is also the Director of the UALR Laboratory for Advanced Research in Entity Resolution and Information Quality (ERIQ).



Dr. Talburt received his PhD in Mathematics from the University of Arkansas and holds several patents in the field of customer data integration (CDI). He is also the winner of the Data Management Association (DAMA) International Academic Award for 2008, and is an advisor to the Board of Directors of the International Association for Information and Data Quality (IAIDQ)

Check out the Section
1407 website at
www.asq-centralark.org

Please join us on March 11, 2008

Special Interest Articles

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- Section reaches Total Quality Level
- Welcome New Members
- Happy Anniversary!

Page 3:

- Strategic Business Plan

Page 4:

- 2008 Quality Institute for Healthcare
- Customer Satisfaction Training offered in Houston, TX in April

Grandpa's Catfish House
100 Shadow Oaks Drive
Sherwood, AR 722120
Phone: 501- 834-5400

Date/Time: Tuesday, March 11, 2008
6:00 - 6:30 PM Networking/Social
6:30 - 7:00 PM Dinner/Networking/Social Continued
7:00 - 8:00 PM Speaker

Speaker: Dr. John Talburt, Professor of Information Science at UALR

Note: Dinner at Grandpa's is ordered from the menu and paid for by the member.

Dinner Reservation Reminder

For reservations, contact Floyd Washburn, Arrangements Chair,
e-mail at fwashburn@yarnells.com.

Reservations must be received no later than noon on Monday, March 10, 2008.

2007-2008

Section 1407 Leadership

Board of Directors:

Chair Cathy Webb
cwebb@avaya.com

Vice Chair Richard Taylor
richmantaylor@sbcglobal.net

Secretary Linda Appleby
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Leadership Committee:

Program and Arrangements Chair
Floyd Washburn
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Auditing Chair B. J. Tolbert
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Certification & Recertification
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Database Chair John Denney
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Education Chair Connie Satzler
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Historian Sarah Story
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Internet Liaison
Michael Bentley
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Membership Chair
Gwen Rowell
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Nominating Committee Chair
John Layson
laysonj@usa.redcross.org

Placement Chair Robert Long
longr@usa.redcross.org

Congratulations ASQ Section 1407!

Central Arkansas Section 1407 of the American Society for Quality (ASQ) has earned the 2006-07 Section Management Process Total Quality Award. The award is one of the highest honors a section can earn in the Society. Only 90 of 255 ASQ sections earned this award for the 2006-07 year! The Section Management Process (SMP) Total Quality Award is awarded to sections that have proven their commitment and ability to serving local ASQ members and the community. Central Arkansas Section 1407 will be honored at ASQ's 62nd annual conference; the World Conference on Quality and Improvement on May 3, 2008 in Houston, TX.



Welcome New Members

ASQ Central Arkansas Section 1407 extends a very warm welcome to the following new member:

Name	Company
Steve Yoder	Kodiak Steel Homes

Happy Anniversary!

**Thank you for your membership in ASQ!
Anniversaries in March**

Name	Years as a Member
Milton Yeager Jr.	28
Steven Bank	20
Sandra King	10
Charlotte Williams	7
Lurenza Tyson	5
Scott Follett	4
Cecil McNutt	3
Sherman Dix	2
Richard Petty	2
Juaniki Baker	1
Stacey Smart	1

2007-2008 Meeting Schedule

DATE	TOPIC	SPEAKER	LOCATION
11 Sept 07	Value Stream Mapping	Jim Lilly	Julie's
9 Oct 07	After Value Stream Mapping?	Sherry Smith	Cozymel's
13 Nov 07	Certifications & Recert Journal Prep	Lee Wright	Grandpa's Catfish, NLR
11 Dec 07	NFL Officiating	Walt Coleman	Grandpa's Catfish, NLR *Spouse / SO Night
8 Jan 08	Lean / Six Sigma	Ellen Aistrup, Molex	Julie's
12 Feb 08	Quality at the Arkansas Children's Hospital	Sherryl Ray	Cozymel's *Spouse / SO Night
11 Mar 08	Data Quality - UALR's Master of Science in Information Quality Program	Dr. John Talburt	Grandpa's Catfish, NLR
8 Apr 08	Medical Center Tour	Mary Willis	AR Heart Hospital ** <u>Tour Only</u> – No Dinner
13 May 08	Quality Issues Roundtable	YOU!	Julie's

**AR Heart Hospital is a tour only – there will be no dinner meeting on April 8, 2008.

ASQ Section 1407 Strategic Business Plan

The Board of Directors of ASQ Section 1407 would like to encourage membership to review the Section Management Plan (SMP) describing the current business plan for the 2007-2008 year. The Leadership Committee solicits your comments and will be happy to answer any questions. Please go to our website at www.asq-centralark.org and go to the SMP button to view the plan.

Our Mission: To be a champion for quality in Arkansas by providing a local forum for information exchange, professional development, and continuous learning in the science of quality.



Southern
Illinois University
Carbondale

Southern Illinois University – LRAFB, currently has an opening for an instructor in Geometric Dimensioning and Tolerancing for the Spring 2008 Semester. For more information, Contact Linda Eubanks siuclafb@centurytel.net (501) 988-1391

Advertise in the Newsletter....

The ASQ Section 1407 newsletter is a great way to spread the word. You will reach over 200 quality professionals and support the continued growth of our section. Contact the newsletter committee for more information.

Connie Satzler

connie.satzler@falconjet.com or 501-301-2065

Michael Bentley

michael.bentley@falconjet.com or 501-301-2155

John Denney

john.denney@falconjet.com 501-301-2147

Recertification News

Please send your recertification packages to:

Lee Wright

lfwright@avaya.com

100 South University Ave. Suite 313
Little Rock, AR 72205
Phone: (501) 663-2225
Fax: (501) 663-2220

Don't forget to sign it and send a copy of your current certificate!

Meeting Attendance Reports

As a service to our members, our Database Chair will be sending a Meeting Attendance Report to members who are due to recertify. This means that you will no longer have to keep track of your meeting attendance for RUs. The Meeting Attendance Report can be submitted with your [Recertification Journal/Application](#) to claim RUs for section meetings that you have attended since your last certification / recertification. For more details contact:

John Denney

john.denney@falconjet.com 501-301-2147

Your comments and suggestions are always welcome!



Take the Trammel Rd. Exit off of 67/167. Then take the service road on the West side of the freeway South for about 1/2 mile. Turn right onto Shadow Oaks Dr. Grandpa's Catfish will be on your right. Parking and entrance is behind the building.

News from ASQ Headquarters -

2008 Quality Institute for Healthcare

The 2008 [Quality Institute for Healthcare](#) (QIHC) will be held in conjunction with ASQ's World Conference, May 5-7, in Houston, Texas. The QIHC will explore how the U.S. healthcare system can embrace systems engineering to deliver safer, more effective patient-centered care. Healthcare leaders and quality practitioners—from administrators and managers to clinical directors—who are interested in developing the quality improvement skills and knowledge needed to successfully manage a complex healthcare environment are invited to attend.

Customer Satisfaction & Transformation Learning Opportunities

ASQ's Customer-Supplier Division is pleased to bring its two newest courses to the Houston and Dallas / Ft. Worth areas May 19th – 22nd. **Leading Transformative Change** and **Customer – Focused Satisfaction Measurement** are both 2-day courses, which will be offered concurrently in two different cities (Houston area May 19-20; and the Dallas / Ft. Worth area May 21-22).

Significant discounts for early registration (by April 18th); or sending three or more from the same company to one or both courses. For more information; to download a brochure; or to register for the course, please visit www.asq.org/cs/courses.